

Your S W O T chart

The SWOT chart is an old and well-used tool in business and in training.

Think about your **S**trengths, your **W**eaknesses, **O**pportunities open to you, and any **T**hreats in relation to pursuing your dream.

Strengths: What are you good at? What are you known for?

Weaknesses What do you need to be able to do, or know about to turn these into strengths?

Opportunities Who can help you? What can you do to help yourself?

Threats What is going to hinder you, or hold you back? What can you do to reduce them?
